

Admitting 29th Batch

PGDM PGDM-FM

#### **Accreditation**

Association of Indian Universities (AIU)
National Board of Accreditation (NBA)
All India Council of Technical Education (AICTE)
Association to Advance Collegiate Schools of Business (AACSB)





#### **UNLEASH THE POWER OF YOUR MIND**

In a world that demands constant innovation and dynamic leadership, a brave mind is your most valuable asset. It's the kind of mind that thrives on challenges, embraces change, and dares to question the status quo. At FIIB, we nurture and celebrate these brave minds, providing an environment where curiosity is kindled, ideas are ignited, and intellectual boundaries are pushed.

#### **FORGE BOLD JOURNEYS**

The journey toward success is rarely a straight path. It's an expedition filled with twists, turns, and unexpected opportunities. Here, we encourage bold journeys that take you beyond your comfort zone. Our MBA program is designed to not only equip you with the skills and knowledge to navigate the complexities of the business world but also to instill in you the courage to seize opportunities and navigate uncharted waters.

#### **ILLUMINATE YOUR BRIGHT FUTURE**

Your future is bright, and we're here to ensure it shines even brighter. At FIIB, we don't just prepare you for a career; we empower you to shape your destiny. Our community of brave minds, accomplished faculty, and successful alumni will illuminate the way forward. As you embark on your MBA journey, you'll gain the skills, insights, and network necessary to make your dreams a reality.

In the following pages, you'll discover how our innovative curriculum, renowned faculty, and vibrant campus life come together to cultivate brave minds, fuel bold journeys, and pave the way to incredibly bright futures. Whether you're just beginning your MBA exploration or you're ready to take the next step, this brochure is your guide to understanding why FIIB is the place where brave minds flourish, bold journeys thrive, and bright futures are realized.

Radhika Shrivastava I Executive Director

# **LOCATION** LOCATION, **LOCATION**

FIIB - A City School with an Enviable Location

Green spaces, historic architecture, center of political influence, an economic hub and a vibrant social scene - provide the backdrop for your studies at FIIB. Located in the heart of the diplomatic enclave in Delhi, we are an institute of high learning with global impact. Beyond our campus, students consider the National Capital Region (NCR) an extension of their classroom. Its proximity to the corporate and entrepreneurial hubs of Delhi NCR, coupled with convenient commuting options, enriches the holistic educational journey at FIIB.

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#### **WHY FIIB**

#### **REPUTATIONS MATTERS**

#### **BRIDGING THEORY WITH REAL-WORLD RELEVANCE**

- A Curriculum for Growth and Impact Career Pathways
- Electives And Career Pathways
- Learn by Doing
- Career Development Programs

#### TRANSFORMING INSIGHTS TO IMPACT

- Exceptional Faculty Catalyzing your Success
- Research & Education Centers (CoE)
- Pedagogy in Action

#### AMPLIFYING EXPERIENCES, BEYOND THE CLASSROOM

- Dynamic Student Council
- Vibrant Student-Led Clubs
- **Events and Speaker Series**
- **Career Services**

#### **DELIVERING CAREER OUTCOMES FOR LIFE**

- CIP Impact Case Study
- Internship Outcomes
- SIP Impact Case Study
- Join the Best
- Alumni: We Are 29 Times Stronger

#### START YOUR BOLD JOURNEY HERE

Admission & Next Steps

## WHY FIIB

#### Embark on Your Journey to Excellence at FIIB Today

Set up with the aim of developing **leader-managers** with a global mindset, our PGDM programs offer the right mix of **know-why** (strong knowledge foundation), **know-how** (experiential skills-based learning) and **know-who** (industry linkages) to make you **career-ready** and not just job-ready.



# RESEARCH DRIVEN, DOMAIN EXPERT FACULTY

Our programs are designed with the latest research insights and guided by domain experts. This ensures you receive a relevant and contemporary education, equipping you with the skills demanded by today's business world.



#### **ACCELERATE YOUR CAREER**

Your success is our priority. We're dedicated to accelerating your career, providing the tools, resources, and opportunities to help you achieve your professional goals faster and with greater impact.



# PERSONALIZED AND RESPONSIVE LEARNING EXPERIENCE

We understand that every student is unique. Our personalized and responsive learning approach tailors your educational journey to your individual needs, fostering your growth and development as a future leader.



#### THE NCR ADVANTAGE

Situated in the heart of the National Capital Region, we offer unrivaled access to industry hubs and corporate giants. This strategic location means more extensive industry connections and invaluable hands-on experiences.



#### STRENGTH OF OUR POWERFUL NETWORK

At FIIB, you're not just a student; you're part of a powerful network. Our global alumni community and industry partnerships provide unparalleled opportunities for mentorship, collaboration, and career advancement.



#### INNOVATIVE EXPERIENTIAL LEARNING MODEL

Learning by doing is at our core. Our innovative experiential learning model places you in real-world situations, allowing you to apply your knowledge and develop practical skills in a dynamic environment.





As soon as I joined FIIB, I felt like a part of a close-knit family. The faculty and peer support I received has been instrumental in my journey, shaping me into a more confident and capable individual.

Kashvi Pathak | Batch 2022-24

# REPUTATION MATTERS

Elevate Your Credentials with an Institute of Distinction

#### **ACCREDITATIONS**

















3000+
Accomplished Alumni

#### **AFFILIATIONS**







#### INTERNATIONAL CONNECTIONS

























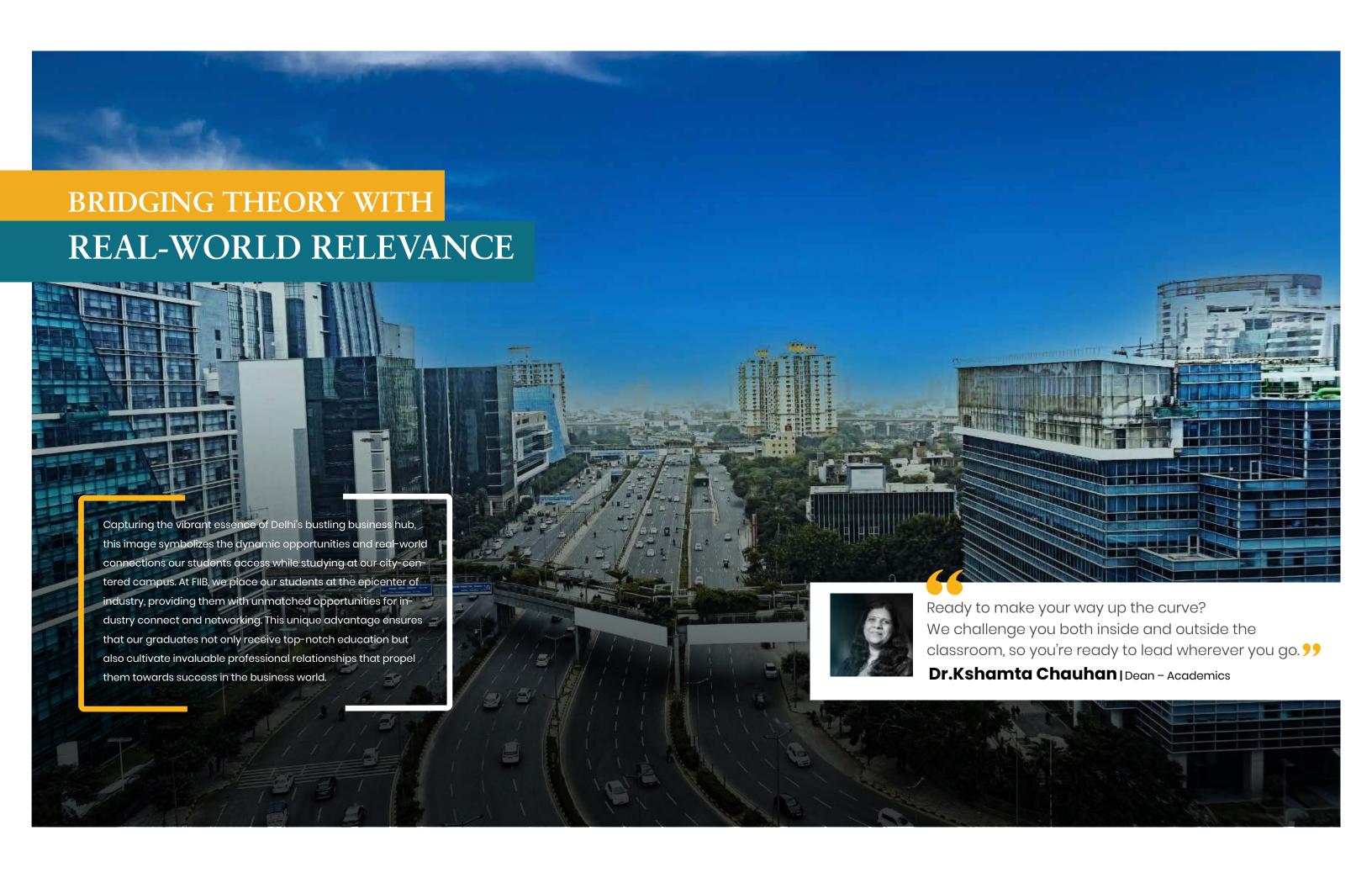




in Delhi
[Top Pvt. B School of Delhi
by CSR-GHRDC 2022]

in NCR Region
[Top B-Schools in NCR Region
by CSR-GHRDC 2022]

46th
in All India
[Top 100 Pvt. B-Schools in India by Education World]



#### **A CURRICULUM**

# FOR GROWTH AND IMPACT

#### Innovating Education and Educating for Innovation

FIIB's uniquely designed curriculum represents an intentional and systematic selection of knowledge, skills, and values: a selection that shapes our graduates as data-intelligent problem solvers. By incorporating data analytics, technology, and employability skills into the curriculum, our team of accomplished faculty and industry experts ensures a curriculum grounded in theory and real-world relevance.

**PGDM** - With seven areas of specialization, the core PGDM course prepares future leaders and managers to operate in a dynamic business environment and build a strong foundation for a sustainable business. Business analytics, leadership, and strategy are strongly emphasized throughout the course. Along with key management aspects, it considers current trends and transformations, including entrepreneurship and social responsibility.

**PGDM FM** - An industry-focused program tailor-made for individuals aspiring to excel in the field of finance. The fusion of finance with data analytics equips students with cutting-edge, up-to-date expertise. This program offers a range of specialized career paths in areas such as Risk Management, Investment and Wealth Management, Valuation, and Strategy.

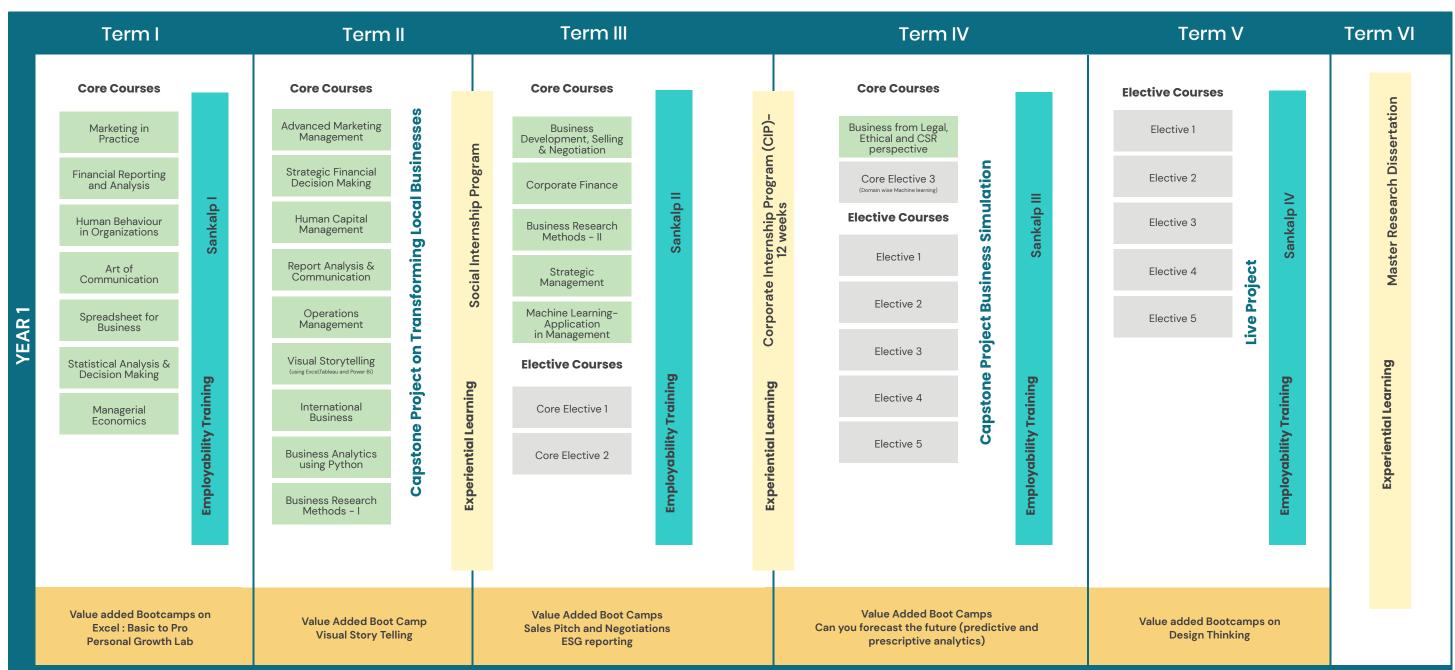
PGDM Core Courses

Career Success

Experiential Learning

Career
Development

Career
Preparedness



#### **ELECTIVES**

# AND CAREER PATHWAYS

#### Building pathways to accelerate your career progression

As part of our electives, we enable our students to clearly outline the responsibilities, requirements for learning, skills, abilities, and career paths necessary to create their tailored professional development plan. With these career pathways, students can better understand their interests and improve their skills through various career enhancement and employability sessions.



Marketing





**Human Resource** 

MT - Business Development/Sales

#### Communications

- · Consumer Behaviour and Insights
- Integrated Marketing Communication
- · Digital Marketing
- · Sales & Distribution Management
- Quantitative & Qualitative Methods in Marketing Research
- · Services Marketing
- Customer Analytics & Relationship Management
- · Marketing Metrics
- Strategic Brand Management
- · International Marketing Management
- · Omni Channel Retail Strategies
- Strategic Marketing
- Business to Business Marketing

**Financial Research** 

#### Corporate Finance & Accounting

#### Banking Operations & **Financial Sales**

- · Financial Services
- · Financial Statement Analysis
- · Financial Analytics
- Business Valuation
- Advanced Corporate Finance
- · Portfolio Management
- · Investment Banking
- Banking Operations
- · Stock Market Operations and Technical Analysis
- Financial Modelling
- · Financial Planning and Strategy
- · Financial Derivatives and Risk Management
- Mergers, Acquisitions and Financial Restructuring
- · Fixed Income Securities
- Fintech Applications in Business
- Project Appraisal & Financing
- International Finance & Treasury Management
- · Machine Learning and Predictive analysis

**HR Talent Acquisition** 

#### **HR Generalist**

- Talent Acquisition & Competency Mapping
- · Training & Development
- · HR Digital Transformation
- · Employee Lifecycle
- Employee Performance Management
- · People Analytics
- · Compensation and Benefits
- · Negotiation & Conflict Management
- · Industrial Relations & Labour Laws
- Strategic HRM
- · Workplace Psychology
- · Cross Cultural and Diversity Management
- Organizational Development and Change Management
- · Talent Management and **Employee Engagement**



#### International Marketing & Sales

Procedure & Documentation

International

**Business** 

#### International Operations & Logistics

- International Logistics Management
- International Trade Operations & Documentations
- · India's Foreign Trade
- · International Marketing Management
- Global Leadership Strategies
- International Business Information System
- · Geo Politics of International **Business**
- · Cross Cultural and Diversity Management
- International Finance & Treasury Management
- · Sectoral Strategies for Export
- · Global Compliance in Digital Age
- International Business Laws & Disputes





#### MT- SCM/ Freight **Business Analytics/ Analyst**

- · Supply Chain Management
- · International Logistics Management
- Service Operations Management
- Project Management
- · Quality Management and Six Sigma
- · Warehouse Management
- · Business Process Innovation
- Procurement Management
- · Revenue and Dynamic Pricing
- · Operations Strategy
- · Productivity Management in Digital Age
- · Optimization Techniques



**PGDM FM** 

**Investment and Wealth Management Risk Management Business Valuation and Strategy** Data Analytics

- Investment Banking
- Corporate Banking and Trade Finance
- · Behavioral Finance and Wealth Management
- Consumer Finance
- Insurance & Mutual Funds
- · Digital Finance
- · Real Estate and Alternative Investment
- · Enterprise Risk Management
- Risk Analytics
- Credit Risk Modelling
- · Financial Risk Management
- · Risk Management in Banking
- Financial Engineering
- · Operational Risk Management: Framework and Strategies
- Entrepreneurial Finance · Fixed Income Securities
- Global Capital Markets
- Capital Market Mechanics & Technical Analysis
- Private Equity and Venture Capital Valuation
- · Project Appraisal and Financing.
- · Mergers, Acquisitions, and Financial Restructuring
- Machine Learning in Finance
- Block chain and Business Model
- Predictive and Prescriptive Analytics
- · Fintech Applications in Business

<sup>\*</sup> The lists offered above are indicative.

# LEARNING BY DOING

#### Combining Bold Ideas With a Big Think Strategy

It isn't just about obtaining an MBA; it's about mastering the art of strategic decision-making, leadership, and innovation, and there is no better way to learn these skills than by experiencing them first-hand.



#### Social Internship Program (SIP)

SIP is a 2-week program which uniquely blends business acumen with social impact, nurturing purpose and sharpening practical skills. Students gain hands-on experience in the social sector, collaborating with various SSOs, equipping them for impactful leadership roles in social responsibility.



#### Corporate Internship Program (CIP)

CIP is a crucial 12-week double-credit component of the curriculum, aligning theory with real-world practice. Mentored for employment and designed to help students secure a PPO (pre-employment offer) by focusing on recruiter-relevant projects.



#### Business Simulation (BS)

Business Simulations is an integrative course to give students an immersive and interactive learning experience. Participants test their skills in realistic scenarios requiring real-time analyses and responses to ill-defined problems and challenges, which eventually develops interdisciplinary thinking, and strategic.



#### Guided Independent Study (GIS)

GIS is the capstone of the MBA program, fusing academic learning with career-focused research. Known as a "Master Research Dissertation (MRD)," it enhances conceptual understanding, enhances employability, and aligns research topics with corporate objectives.



#### **Live Project**

Live projects set the right stage for skills to be transformed into performance. Generally carried on core subjects such as Marketing, HR, Finance, or sometimes on any managerial issue in particular, they help cultivate essential qualities for the corporate world, enhancing graduates' readiness for the business world.

#### Internship & Live Project Companies

- Aarohan NGO
- Agewell Foundation
- AICAPD Innovation Mobile School
- Amrit
- Anand Rathi Wealth Ltd.
- AquAgri Processing Private Limited
- Asian Handicrafts Exports
- Bagrrys India Pvt.Ltd
- Bajaj Allianz Life Insurance Co. Ltd.
- Bajaj Capital Ltd.
- Blue Digital Media Pvt. Ltd.
- Burger King India (Restaurant Brands Asia)
- CASHurDRIVE Marketing Pvt. Ltd.
- Casita
- Ceasefire
- Cleardekho Eyewear Pvt. Ltd.
- CM Logistics (India) Pvt.
  Itd.
- Cuckoo Appliances
- CupShup
- Dabur India Limited
- Decimal Technologies Pvt. Ltd.
- Delhivery.com
- DLF Limited
- Ecom Express Limited.
- EduMento
- Eldrok India Pvt. Ltd.
- ESCORTS KUBOTA INDIA PRIVATE LIMITED
- Federal Bank
- Finadvantage
- FinAdvantage Consulting Pvt. Ltd.
- Friends and Smile NGO
- Future Consumer Ltd.
- Genex Logisolutions Pvt. Ltd.
- Gizmore
- Globe Capital Market Limited.
- Goldechanic
- Grow Well IMF
- Holisol Logistics Pvt. Ltd.

- ICICI Bank
- IDEA
- Indiamart
- InGlo Imex (CFI Exports LLP)
- Inland Container Depot
- Johnson Controls-Hitachi - Air Conditioning India Ltd.
- KPMG
- Literacy India NGO
- · Maruti Suzuki India Ltd.
- Minda Corporation Ltd
- Nebula (Anardana Hospitality)
- · Om Logistics Lt
- Owners Freight Network LLP
- Paradise Cargo Services Pvt. Ltd.
- Patanjali Foods
- Quest Retail Pvt. Ltd.(The Body Shop & Keihl's)
- Quest Retail Pvt. Ltd. (The Body Shop, Kiehls & AVON)
- ReaderClub
- Rebel Foods Pvt Ltd.
- Red Dash Media
- Report Ocean
- RM Group of Education.
- Rupyo
- Sakshi NGO
- SMC GLOBAL SECURITIES
   ITD
- SMC Global Securities Ltd.
- Spar Hypermarket (A Landmark Group Company)
- SRF Ltd.
- Taprootz
- Tax4 wealth
- Toroi Technologies Private Limited
- Udaan India Private Limited
- Udayan care NGO
- Ummeed Housing Finance Pvt. Ltd.
- ZFUNDS DISTRIBUTION PRIVATE LIMITED

# GUIDING THE WAY TO HOLISTIC EXCELLENCE



FIIB's holistic mentorship transformed my academic journey. Through unwavering support, I was guided through challenging coursework, which fostered self-confidence and ignited a sense of purpose. Their dedication is the compass that steered me towards holistic excellence, shaping my education and my entire perspective on life.

Pulkit Kashyap | Batch 2022-24



Delhi



Amity University, Noida, BTech - Mechanical Engineering

P	revi	ou	S
Em	ploy	/m	ent

Capstone
Nalco Water,
An Ecolab
Company

Capstone
(Role - Business
Analysis & Startup

**Live Project** 

Research)

Academic Representative

**Extra-Curricular** 

**Activity** 

- Represented FIIB at Global Scaling Challenge (International Level)
- Internship
- Ummeed Housing
  Finance Pvt. Ltd. (CIP)
- Literacy India (SIP)

WIPRO

Placed at

# CAREER DEVELOPMENT PROGRAMS

#### Empowering Students to Shape Rewarding and Fulfilling Careers

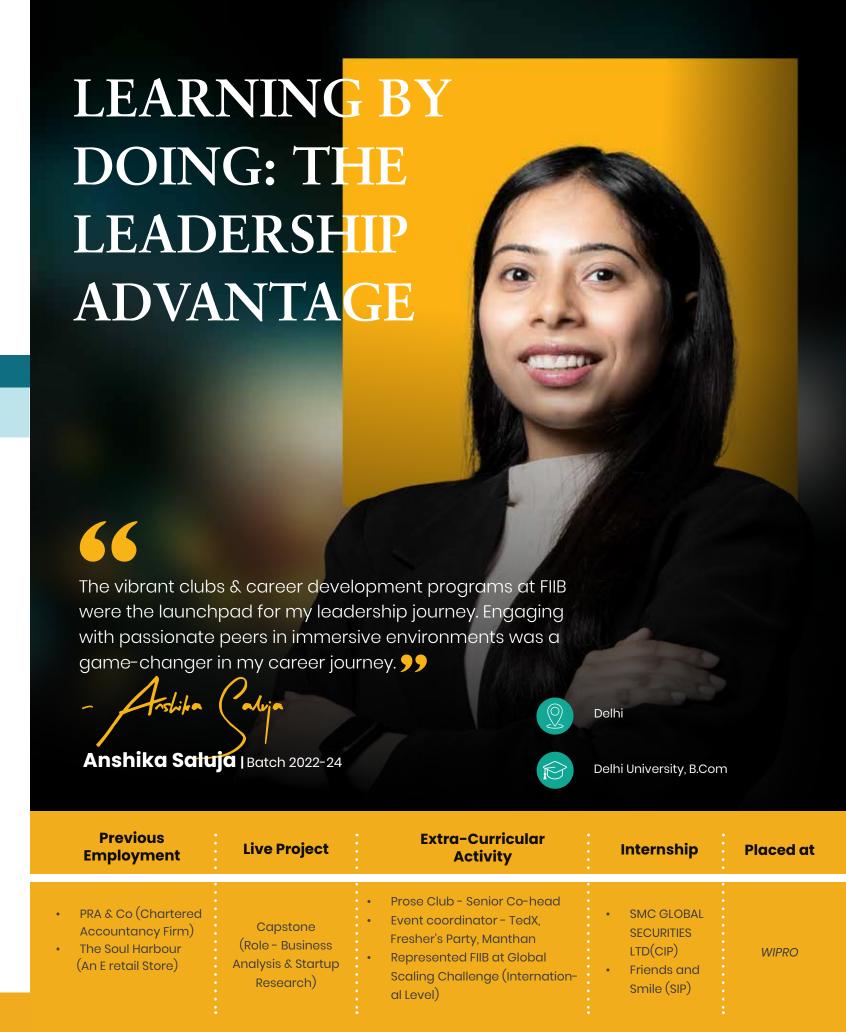
Our Career Development program is meticulously crafted to transcend the mere placement of students, aiming to foster success in their careers. This program is dedicated to nurturing the all-encompassing growth of our students, tailored to their specific needs and journey within our institution. It encompasses the dimensions of cognitive, emotional, social, and moral development. Commencing with the fundamentals of articulating thoughts and forming opinions, our career readiness program instills essential soft skills and fortifies technical acumen to empower students with the necessary employability quotient.

At the heart of our initiatives lies our flagship program, **SANKALP** (Skills and Knowledge Align for Leadership Impact) – a four-stage employability fest strategically designed to mold students into well-rounded corporate professionals. These employability fests are orchestrated to refine their skills and equip them for the dynamic corporate landscape.

SANKALP 1	SANKALP 2	SANKALP3	SANKALP4					
First Step to Management Excellence	Corporate Internship to Pre Placement Offer (PPO)	Placement Simulation	Competency Based Training					
Sankalp 1 is a dynamic event, welcoming students to FIIB with a captivating blend of fun and learning with management games, role-plays, quizzes, and more. Instilling an attitude that harmonizes with the new educational adventure.		Sankalp 3 is designed as a simulation for day zero. Mock placement sessions, prepare students to confront the realities of the corporate world through mock Pls and GD. Help the Students to prepare for their dream comapnies.						

Sankalp 2 focuses on setting expectations and recognizing opportunities during internships that may lead to PPOs. Resume design and interview strategy are integral part, plugged in with corporate sessions with industry experts.

Sankalp 4 is strategically positioned just before the placement season culminates. Meetings with students, respective faculty mentors, and LnD counselors enables identifying competency gaps ensuring students are well-equipped for placement challenges.





# **EXCEPTIONAL FACULTY** CATALYZING YOUR SUCCESS

#### Nurturing the seeds of success, and giving wings to your dreams

Meet the driving force behind our high-growth career trajectories – our knowledgeable, passionate faculty committed to transferring their wisdom to our future leaders. As you progress through FIIB's program, you get the benefit of industry collaboration, an in-house incubator, and a pragmatic approach to teaching. As a result, they integrate real-world experience and research excellence into the classroom, creating an unparalleled education experience.

#### Journals Featuring Our Faculty: Publications and Editorial Roles

- International Journal of Information Management •
- Journal of Business Research
- Journal of Global Marketing
- Journal of Promotion Management
- Technology Forecasting and Social Change
- South Asian Journal of Marketing
- Review of Management Literature
- Advances in Emerging Markets and Business Oper- •
- International Review in Economics and Finance
- International Journal of Public Sector Performance Management
- Journal of Strategic Marketing
- Internet Research

- International Journal of Retail and Distribution Management
- Industrial Marketing Management
- Tourism Recreation Research
- Journal of Consumer Marketing
- Journal of Consumer Behaviour
- Annals of Operations Research
- Journal of Small Business Management
- Journal of Behavioral and Experimental Finance
- International Review of Financial Analysis
- Electronic Commerce Research
- Journal of Business & Industrial Marketing

#### Institutional Affiliations of Our Faculty's Co-Researchers



















#### Companies Where Our Faculty are Providing Training & Consulting Services







































# **FACULTY SPOTLIGHT**

#### FACULTY PHILOSOPHY FOR MENTORING AND **INDUSTRY CONNECT**

Having the responsibility to shape the future of my students drives me to ignite fervent passion in them, encouraging uncharted intellectual exploration, and nurturing deep enthusiasm for advanced thinking. For future leaders to achieve holistic approaches, they need a well-honed mindset, deduce solutions, communicate precise information, and articulate academic goals. I envision students collaborating in theory, research, and practice in the classroom, incorporating industry insights to breathe life into abstract theories and enhance paradigms. Ultimately, the objective is to inspire students to positively impact society, reach their career goals, and develop a passion for lifelong learning.

#### **INNOVATIVE STRATEGIES**

I believe in making learning enjoyable and engaging, inspiring students to return with enthusiasm. Learning involves challenging existing beliefs and supporting them with meaningful reasoning. As a knowledge guardian, I use experiential activities and games to enliven the theoretical aspects of our courses, particularly Human Behavior in Organizations. HR prioritizes practical application through case analysis, role-play, and scenario discussions, creating a dynamic learning environment. The aim is to bring concepts to life, allowing students to explore and develop their knowledge actively and impactfully.

#### **IMPACT CREATED FOR STUDENT**

I've witnessed remarkable transformations in students from their first day on campus to securing placements. Janhavi, a 2020-2022 graduate, is a standout example. I vividly recall my initial interview with her for the Cynergy Club co-head position. Collaborating on HR specialization, we enhanced her expertise, and her dedication led to success with Archer & Bull recruitment. Her unwavering commitment and perseverance led her to attain her desired goal.



O.B. & H.R.M.

Prof. Shuchi Dikshit | Assistant Professor,

# **MENTORS SUCCESS COMPANIONS**

Let experienced mentors steer you towards your dream career

Our Mentoring Program is designed to work with students beyond the classroom by building confidence and relationships, developing resilience and character, raising aspirations, and thus contributing to their success beyond just developing specific academic skills or knowledge. Delivered by our capable and concerned faculty, it is built on positive personal relationships between the student and faculty.

**Faculty Participation** 

**Student Satisfaction** 

Faculty / Student ratio

Never fail to connect at

least once a month -

whether it be by email,

phone, video chat, or

preferably, in person

Shreya

Batch 2022-24

I have gained a

trustworthy sup-

porter, a confidant,

an advocate, and

an allv

**Prathmesh** 

Batch 2021-23

Hours per student spent/year

#### **Mentorship Imapct - Student Stories**

Motivates me when I'm frustrated, and teaches me how to believe in myself.

> Ritika khanna Batch 2023-25

The person I count on for academic and personal guidance, their motivation helped me overcome stage fear.

Khushi Srivastava Batch 2022-24

They illuminate the path toward life goals, teaching me ways to improve my weaker areas while always approaching things positively.

Mansi Kumari Batch 2022-24

The support and guidance I receive make me feel confident.

**Anurag Chaubey** Batch 2022-24

Always focus on the positive side of life, helping me improve and learn with enthu-

Ashiya Sharma Batch 2022-24

My mentor provided me with the tools and guidance to articulated my thoughts effectively.

**Pranav Chakerwarti** Batch 2023-25

The mentoring sessions have undeniably added a lot of positive aspects to my personality. My mentor constantly motivates me to push

my boundaries and evolve. **Pulkit Kashyap** Batch 2022-24

They've always been there to help me in everything, not just academics. I learn a lot from my mentor, including presentation skills and how to face challenges.

> **Palak Goel** Batch 2022-24

My mentors made me realize the capability to

> fundraiser event. Kanika Bisht Batch 2022-24

achieve my dreams - I've

successfully organized a

My mentor is like a compass in the journey of life, always pointing me towards the path of growth and self-discovery. Anjali

Batch 2022-24

They have been a blessing for an introvert like me, helping me realize my potential. My interview success is my gratitude to them.

> Piyush Ranjan Batch 2021-23

# **FACULTY SPOTLIGHT**

#### **FACULTY PHILOSOPHY FOR INDUSTRY CONNECT** AND MENTORING

In my view, classrooms are dynamic laboratories for shaping students into professionals. I emphasize an application-driven approach in management education, with a focus on employability. Integrating industry requirements into our pedagogy is key. Collaborating with industry experts to infuse their insights enhances our students' learning. Prior exposure to real work expectations sets students apart.

#### **INNOVATIVE STRATEGIES**

Recognizing students' unique qualities is vital for their development. I acknowledge the need for tailored education, translating academic theory into practical business applications. My emphasis on building confidence by linking concepts to real-world scenarios is central. Confidence, rooted in a profound grasp of content, drives active engagement and the practical application of knowledge in diverse situations.

#### **IMPACT CREATED FOR STUDENTS**

At the core of my dedication is the preparation of students for successful careers. I firmly believe that finance education necessitates a robust technical foundation complemented by sharp soft skills. My approach empowers students to forge their unique career paths, recognizing their distinct skill sets. I invest my energy in sculpting each student into a distinctive and impactful individual, capable of making a significant mark in their journey. By infusing industry insights into our curriculum, students gain real-world knowledge, gaining a competitive advantage. Through personalized mentorship, I guide students in developing both technical and soft skills, a vital combination in the finance sector. My emphasis on tailored attention and innovative strategies leaves

a lasting impact. Graduates possess strong technical acumen and confidence to navigate diverse career paths. Each student emerges as a highly capable, distinct individual, poised to make a meaningful contribution to their chosen field.

Dr. Purnima Rao | Associate Professor,

Finance and Accounts (F&A)



# **CENTERS OF EXCELLENCE**

#### Where Knowledge Meets Innovation for a Better Tomorrow

At FIIB, we embrace the research-driven mindset through our three Centers of Excellence, which have been set up to enhance the comprehension of business methodologies in the domains of Innovation, Entrepreneurship, Responsible Management, and Behavioral Insights. Students at FIIB benefit immensely from exposure to this crucial aspect of their education.. Through these centers, we have created a supportive and collaborative environment for our students, offering them specialized training programs and mentoring.



#### CENTER FOR BEHAVIORAL INSIGHTS (CBI)

The Center actively supports FIIB's mission by advancing the scientific study of behavior, applying data insights to address real-world business challenges, and organizing initiatives focused on behavioral aspects to provide actionable insights for improved decision-making processes.



#### CENTER FOR INNOVATION, ENTREPRENEURSHIP & TECHNOLOGY (CIET)

The Centre actively supports FIIB's mission by advancing the scientific study of behavior, applying data insights to address real-world business challenges, and organizing initiatives focused on behavioral aspects to provide actionable insights for improved decision-making processes.



#### **CENTER FOR RESPONSIBLE MANAGEMENT (CRM)**

The Centre aims to connect students with responsible management practices, enhance their skills, and help them pursue ethical and sustainable careers. Our objective is to bolster practical applications related to responsible management by offering an updated resource hub for learning about responsible management.



Padma Shri **Dr. Deepa Malik** (An International Para-Athlete, Arjun Awardee & Khel Ratana Awardee), speaks to our students at a session on "Diverse Perspectives" organized by Center for Behavioral Insights. She encouraged the students to embrace diversity, conquer challenges, and succeed professionally and personally.



#### Empowering Minds and Inspiring Change Through Innovative Education

At FIIB, our pedagogy is driven by a commitment to experiential learning, technology integration, and a global perspective. We empower students with critical thinking, ethical decision-making, and an entrepreneurial mindset, preparing them for dynamic careers in the modern business landscape.



#### INTERACTIVE LEARNING THROUGH **GAMIFICATION** We incorporate gaming into our curricu-

lum with quizzes and assignments to larger group projects, which include points, rewards, and competition.



#### HANDS ON EXERCISES - LEARNING **BY DOING**

We promote experiential learning through hands-on exercises like analyzing financial statements, conducting market research, or developing business plans.



#### ROLE-PLAYS

Students take on different roles in business scenarios, allowing them to practice negotiation, conflict resolution, and leadership skills in a safe and controlled setting.



#### **TECH INTEGRATION FOR ENHANCED LEARNING**

We use tech for collaborative projects, and data analytics tools for informed decision-making.



#### INTERDISCIPLINARY APPROACH

We encourage students to draw from multiple disciplines to solve complex problems as business challenges often require insights from areas such as psychology, economics, and ethics.



#### **PEER LEARNING**

With collaborative learning as our approach, students work in teams and learn from each other's diverse perspectives and experiences.



Constructive debate is encouraged. We encourage students to question assumptions, analyze data, and evaluate different viewpoints.

**CRITICAL THINKING AND DEBATE** 



#### **CONTINUOUS FEEDBACK**

Students receive feedback on their performance, enabling them tomonitor their development and make improvements in their educational journey.





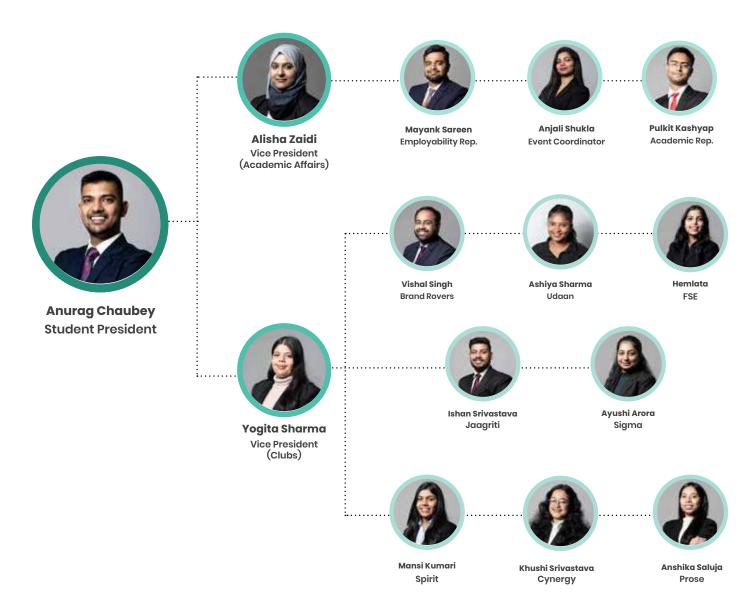


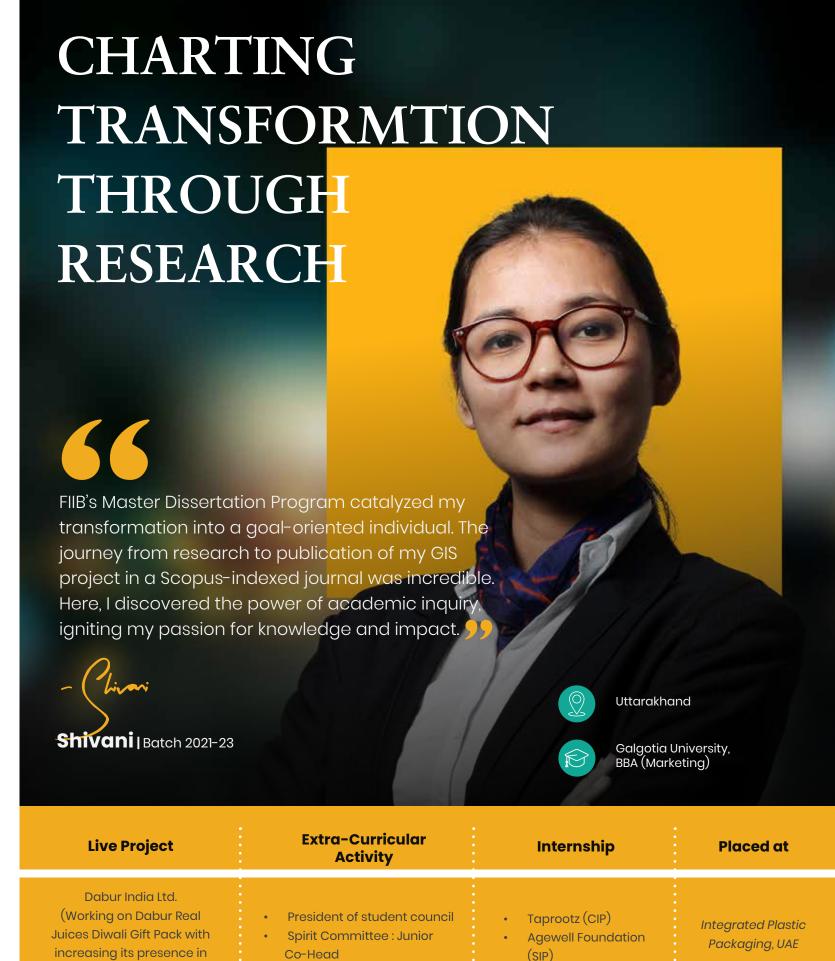
# OUR DYNAMIC STUDENT COUNCIL

#### Fostering Engagement and Empowerment through Student Leadership

At FIIB, the Student Council stands as a vibrant hub of leadership development and student empowerment. Comprising dedicated, passionate individuals from diverse backgrounds and disciplines, the Student Council plays a pivotal role in fostering leadership skills and creating a vibrant campus community. Through various initiatives, events, and collaborative projects, it provides a platform for students to voice their ideas, take charge of initiatives, and hone their leadership abilities. Here, students don't just participate; they lead, inspire, and make a lasting impact. The Student Council exemplifies our commitment to nurturing future leaders, preparing them to excel not only academically but also as influential contributors to their communities and industries.

#### STUDENT COUNCIL 2023-24





Corporates.)

# OUR VIBRANT STUDENT-LED CLUBS

Find your community, explore your interests, and make an impact

At FIIB, student clubs are the vibrant heart of our campus community. They offer a kaleidoscope of opportunities for students to connect, explore their passions, and expand their horizons. Whether you're interested in entrepreneurship, cultural exchange, sustainability, or any other pursuit, there's a club for you. Our students organize events, host speakers, and engage in projects that enrich our campus life and contribute to the broader community. Joining a club isn't just about membership; it's about forging lasting connections, nurturing your interests, and enhancing your college experience.

Join Jaagriti, the Social
Conscience Club, and
embark on a journey of
service and sustainability,
making a positive impact
through activities like blood
donation drives and
innovative eco-practices.

The Cynergy Club empowers future HR leaders. Dive into behavioral case studies, debates, and career conferences, harnessing human capital's power for global change.

Ignite your entrepreneurial spirit at UDAAN, where we nurture future business leaders and startup enthusiasts, providing the wings to your entrepreneurial dreams. Prose is your gateway to communication and content creation skills. Engage in blogathons, hashtag games, and more, enhancing your personality and storytelling prowess.









Dive into fintech with the Fortune Stock Exchange, where you'll gain hands-on experience and industry-relevant skills in the dynamic financial sector. Fuel your spirits with the Spirit Committee. We celebrate diversity and nurture artistic talents, offering a vibrant campus experience through sports, the arts, and culture.

Explore the dynamic world of marketing with Brand Rovers. Engage in sales pitches, and sellers' marts, becoming a marketing maestro in the making. Join Sigma to explore operations, international business, and ISM functions.
Participate in challenges like the Excel-a-thon and Business Intelligence Championship, mastering operations.











Previous Employment	Live Project	Extra-Curricular Activity	Internship	Placed at	
<ul><li>Marketing Thugs</li><li>Ashman Foundation</li></ul>	Turtlemint Role - Marketing	Head - Prose Club     Event organizer - TEDYFIIB Katastasi	Blue Digital     Media Pvt. Ltd. (CIP)	Infoedge India Ltd, Naukri. Com	

Manthan, Samavesh

Deepalaya

(SIP)

# **EVENTS AND SPEAKER SERIES**

#### **Experience Inspiration and Wisdom at Our Exciting Events**

Throughout the year, we conduct an Exciting calendar of events that cater to every interest, passion, and curiosity. As part of our holistic learning approach, our Events & Speaker Series combines academic insights and real-world experiences. These aren't just a series of events; they're experiences designed to ignite your intellectual curiosity, foster meaningful connections, and expose you to some of the brightest minds and thought

#### **MERAKI**

Aimed at creating an entrepreneurial ecosystem, Meraki is an exthat allows student entrepreneurs to showcase their business ideas.

#### **TEDXFIIB**

An annual event dedicated to growing TEDX's spirit in communities through discussions on specific 'Ideas Worth Spreading'.

#### **RESPONSIBILITY SUMMIT**

The summit brings together a distinguished and experienced group of sustainability experts to exchange effective sustainability practices each year.

#### **EMERALD SPEAKER SERIES**

A flagship research speaker Emerald Publishing (India), FBR brings distinguished researchers and policymakers to the forum environment for students and faculty.

#### MANTHAN

As a concept, "Manthan" refers to Managing New Threats and Anomalies. The event aims to help comprehensive understanding of how management has adapted to changes in business and society.

#### **KATASTASI**

A case writing competition focusing on the operational and strategic challenges businesses face worldwide, with publishing opportunities.

#### VFTT

The series features guest lectures where industry titans speak to share valuable industry-specific insights and motivate budding business students.

#### HR ROUND TABLE

An HR-led discussion to inform students of the various factors HR Leaders consider when hiring young talent and possible shifts in industry expectations.

#### SAMAVESH

The annual cultural festival of FIIB, tion, learning, and achievement among students, alumni, and corporate leaders against a backdrop of enthralling cultural activities, performances and

#### **RANBHOOMI**

An unadulterated annual indoor and outdoor sports meet among alums, faculty, and



# **CAREER SERVICES**

#### Guiding and Nurturing Your Path to a Bright Future

At FIIB we believe in shaping not just your immediate future but your entire career journey. Our comprehensive approach to employability will set you on a path to lifelong success. To help you reach your high career aspirations, our world-class Career Management team is at your side from the moment you start at FIIB. All the way from admissions to graduation and throughout your career, we're here to help you.



#### **CAREER COUNSELING**

- · Our expert career counselors offer personalized guidance to help you identify your strengths, interests, and career goals.
- Through one-on-one sessions, you'll gain valuable insights and create a roadmap for your professional journey.

#### **NETWORKING OPPORTUNITIES**

- Explore a world of connections through our networking events, alumni associations, and industry meetups.
- Build valuable relationships that open doors to exciting career prospects.



· Attend our career-focused workshops, job fairs, and industry-specific seminars.

**CAREER SERVICES EVENTS** 

· Gain practical skills, insights, and direct access to employers seeking top talent.

#### **JOB PLACEMENT**

- With a proven track record, our school connects students with sought-after job opportunities.
- We're dedicated to ensuring you secure internships, full-time positions, and career advancements.





#### **POST GRADUATE SUPPORT**

- Our commitment to your success doesn't end with graduation.
- Access ongoing support, job search assistance, and resources to navigate career advancements confidently.



# **CIP IMPACT CASE STUDY**

#### **PROJECT**

We offer our students invaluable opportunities to apply their knowledge in real-world corporate settings. In this case study, our students undertook a transformative internship at Patanjali Foods, where they played integral roles in Business Development, Sales and marketing, and Finance domains.

#### STUDENTS ROLES & RESPONSIBILITIES

During their internship, our students took on various responsibilities that allowed them to gain practical insights into the corporate world. Their roles span diverse projects covering market analysis, financial evaluation, sustainable business practices, and retail management. Students were exposed to contemporary practices followed in the business world, such as BRSR Reporting, handling investor meetings, etc. These experiences enabled them to apply theoretical concepts to real-world scenarios and make meaningful contributions to their teams

#### **IMPACT**

In a notable fusion of practical experience and forward-thinking, FIIB's Corporate Internship Program (CIP) set a new benchmark this year. Beyond the conventional journey from internships to Pre-Placement Offers (PPOs), the program witnessed an extraordinary evolution. While securing coveted PPOs, our students actively embraced the ever-relevant world of Environmental, Social, and Governance (ESG) disclosures. This year's interns delved into crucial realms, taking on sustainability reporting and disclosures and seamlessly integrating ESG principles into the fabric of their organizations. Their early exposure to contemporary business practices set them apart and solidified their positions as trailblazers in professional development.



# **INTERNSHIP OUTCOMES**

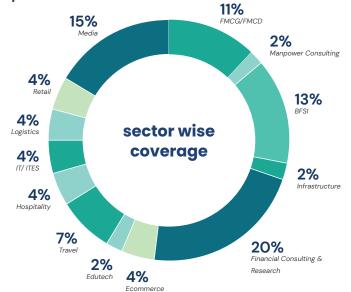
Exploring the Future of Work through Real-world Experience

₹15,000 Avg Stipend

Increase in New Companies

**61**% **100**%

Students Placed in Internships



#### **Internship Roles & Projects**







**Profile** - Marketing **Project Title** - Driving Revenue Growth -Store Operations and Sales Strategies



**Pranjal Pandey** 



ment Activities

**Profile** - Human Profile - Corporate Finance Resource **Project Title** - Holistic Project Title -Revenue Forecast-Employee Experience - Child Care Policies, ing Using Predictive Onboarding Proce-Modelling dures, and Engage-



#### **Apoorva Acharya**



Research Project Title and Competitive **Analysis** 



**Tritap Nayak** 



& Research Project Title - A study on Store



**Profile** - Financial **Profile** - Operations Project Title -Streamlining of Opportunity Analysis Operations Process



**Profile** - Marketing Merchandising

**Ujjawal Kumar** 



My internship at Bagrrys India Pvt. Ltd. was a fantastic experience. Working on social media, Google Analytics, and paid media gave me hands-on skills that are so valuable in the digital marketing field. I'm grateful for the opportunity >>

Mayank Sareen | Batch 2022-24

# **SIP IMPACT CASE STUDY**

#### **PROJECT**

FIIB's commitment to nurturing socially responsible leaders is exemplified through our students' participation in transformative social internship program (SIP). We provide holistic education, with a particular emphasis on social values learning. In one such program, our students had the privilege of collaborating with the Inclusive Divyangjan Entrepreneur Association (IDEA), a social sector organization, established for creating livelihood opportunities for persons with disabilities and enterprises supporting them. IDEA focuses on fostering entrepreneurship and employment for persons with disabilities (PwDs).

#### STUDENT INITIATIVES

During this internship, the students worked closely with divyangjan entrepreneurs, gaining a profound understanding of their challenges and resilience. The students contributed to IDEA's approach of combining financial support and mindset training to empower these entrepreneurs. During the SIP, they were actively engaged, and had the opportunity of participating in the schemes launched to promote entrepreneurship by national institutes like Pt. Deen Dayal Upadhyaya National Institute for Persons with Physical disabilities (P.D.U.N.I.P.P.D.) The internship reshaped the students' perception of disability, emphasizing the significance of the "3H" philosophy: Head, Heart, and Hands. The experience highlighted the urgent need for inclusiveness as India aspires to become Atmanirbhar (self-reliant).

#### **IMPACT**

The impact of SIP extended to students, faculty, and the institution. Our students gained insights that went beyond textbooks and classrooms through direct contact with social service organizations (SSOs), establishing a true awareness of the difficulties that exist in our society. It assisted them in understanding the need to bring change and the imperative of becoming change agents themselves. The program taught students how to contribute beyond self-interest, comprehend problems, assess preparedness, develop competencies, and collaborate across differences. FIIB's thought leadership drives its commitment to positive societal impact. By fostering meaningful relationships, the institution aids SSOs in tackling complex issues more effectively, showcasing its dedication to social change and benefiting both students and society.



# **JOIN** THE BEST

#### Turning Dreams into Reality – Your Dream Job, Our Commitment

We aim for the overall growth of every student, focusing on their short term program success, including getting them ready for employment and ensuring successful campus placements. Additionally, we also prioritize their long-term career success, ensuring they have the skills and connections to thrive in their careers and engage in continuous learning.

#### Full-time MBA Employment Class of 2023

**Highest Salary** 

Year-on-Year Change in Highest

Average package

Student placed at course

Average Package Top 20% students

#### Class of 2023 Profile

Age Range - 21-30







**Average Undergrad Pre Placement Offers** Percentage

Avg. Work Experience

**Corporate Partners** 

#### **Full Time Employment by Function**

inance	100%
Marketing	100%
Human Resource	71%
Operations & Management	100%
Business Analytics	100%

#### Full Time Employment by Industry

Consulting & Research	27%
ogistics + Manufacturing	17%
FSI	15%
retail + FMCG	16%
Media + Edutech	13%
r/ ites	11%
Others	2%

**COMPANIES** WHERE OUR **FIIB GRADUATES** SHINE



























































































# WE ARE 29 TIMES **STRONGER**

Experience the Power of Connection and Shared Experience with FIIB Alumni Network

Our alumni network goes beyond numbers, making a profound impact. From your first day on campus, various formal and informal events introduce you to the 3000+ professionals in varying geographies, positions, and companies. Your journey at FIIB is just the beginning of a lifelong connection with a powerful and engaged global network.

#### **Alumni Engagement with FIIB**

3000+ **Accomplished Alumni** 

Enagaged in 2022-23

Alumni in the CXO **Positions** 

Alumni Outside India

ORACLE

**Founders of Ventures** 

#### **Building Legacy with Networks**





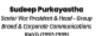








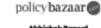












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**Anand Khare** 

amazon

Anuj Kaura

AMERICAN EXPRESS







✓ Deutsche Bank

DHL

Oca Cola indio



















FIIB ALUMNI NETWORK CREATING LIFELONG BONDS.

I discovered a transformative blend of experient

learning, invaluable mentorship, and a powerful network. My 2 years at FIIB have significantly enhanced my presentation, public speaking, ar project management skills. FIIB is still a significant part of my life today, and I keep in touch with them at major events.

Akshay Dogra | Batch 2021-23 (RK Srivastava - All-rounder Award)



Delhi



New Delhi Institute Of Management (NDIM), BBA

**Pre MBA Role** 

The Circle Work

Pvt. Ltd

#### **Live Projects**

Live project - Circle Work

# **CIP - CFI Exports**

SIP - LITERACY INDIA

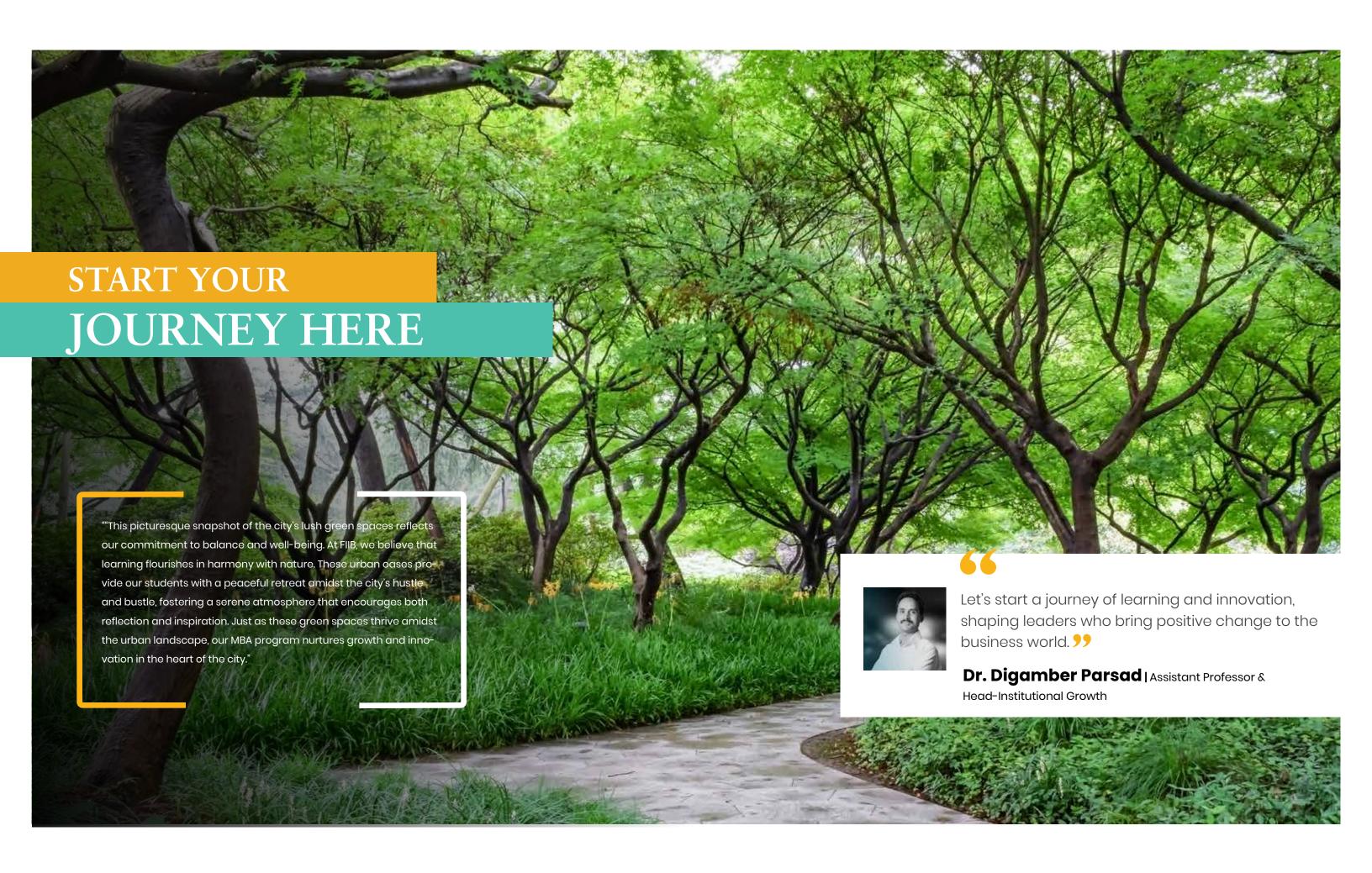
Vestige Marketing Project - Ingenious Faces GIS - A Study on Green Product **Purchase Behavior in Millenials** 

#### **Extra-Curricular Activity**

- Event organizer Marketing Club
- Emcee for events Katastasi, Meraki,
- Social campaign drives coordinator

**Post MBA Role** 

Info Edge India Ltd. Naukri.com



# ADMISSION &

## **NEXT STEPS**

Explore the steps for your smooth Admission Process at FIIB

#### **Eligibility Criteria**

To be eligible for admission, you should meet the following criteria:

- Hold a bachelor's degree with a minimum of 50% aggregate marks from a recognized university.
- The bachelor's degree should entail a minimum of 3 years of education beyond Higher Secondary Schooling (10+2) or equivalent.
- Final-year graduates in 2024 are eligible, provided they provide proof of graduation by October 2024 with a minimum 50% aggregate.
- A valid CAT/GMAT/XAT/CMAT/MAT/ATMA score with a minimum of 60 percentile.

#### **Application Deadlines**

Cycle 1:15th January 2024 | Cycle 2:11th March 2024

#### **Evaluation Process**

Our selection process is designed to identify candidates who demonstrate the following qualities:

#### **Ambition**

Are you driven by a strong determination to achieve your career goals and reach new heights?

#### **Adaptability**

Are you flexible and open to change, capable of thriving in dynamic environments and embracing new challenges?

#### Curiosity

Do you have a natural inquisitiveness, a thirst for knowledge, and a desire to explore new ideas and perspectives?

#### Leadership

Do you possess the ability to self-lead and inspire yourself, while cultivating the skills to lead and positively influence others?

Our faculty panel evaluates all students based on their academic and extracurricular accomplishments during the interview and case analysis stages of the selection process. This holistic approach ensures that we identify individuals who will not only thrive in our dynamic learning environment but also contribute to its vibrant tapestry.

#### Fee Details for FIIB PGDM / PGDM-FM Batch 2024-26

Particulars/Install ment	I at Registration	II 15- Sep-24	III 01-Dec-24	IV 01-Mar-25	V 30-Jun-25	VI 01-Sep-25	VII 01-Dec-25	Total*
Program Fee*	2,00,000	1,35,000	1,35,000	1,35,000	1,35,000	1,35,000	1,35,000	10,10,000
Caution Money **	20,000							
Commitment Fee ***	75,000							
First Installment	1,45,000		Within 30 days from date of Registration					

\*The Program fee mentioned includes Tuition Fee, Knowledge Resource Centre, Examination Fee, IT Infrastructure, Student Welfare

\*\*Refundable after completion of the program, subject to clearance of all dues and damages to Institute properties assets.

\*\*The Commitment Fee of IN 75,000 is required to be paid by the designated Registration Date in order to reserve a seat in the Program.
It will be fully adjusted in the Ist Fee instalment; so the total due will be IN 1,45,000 (included refundable security deposit) within one month of realistration date.

#### **Associated Banks**











#### **Next step**

#### Create your profile

Even if you aren't yet ready to apply, create an online profile with us so you can stay informed and easily register for our upcoming admissions events.

Apply Now: Scan Code



#### FIIB Scholarship Policy for the Batch 2024-26

At FIIB, we understand that financial constraints should not hinder your aspirations. We're pleased to offer a range of scholarships to deserving PGDM/PGDM-FM candidates:

- FIIB Scholarships Tuition Assistance Programme (TAP)
- Scholarships of up to Rs.2,80,000 per student are available, based on various criteria:
- Category I: Academic Qualifications
- Category II: Competitive Exam Scores/Percentage
- Category III: Work Experience (full-time employee of registered NGO or non-profit for over one year)
- Category IV: Special Category Status (Diversity & Inclusiveness)
- Category V: Unique Achievement

For more details and to know about the Conditions for Grant of Scholarship, Connect with the Admissions Team.

# FROM FIIB TO DUBAI: THE ROI OF MY MBA

FIIB provided inities and led

FIIB provided me with global opportunities and led to my placement at IPP in Dubai. The ROI of my PGDM isn't just financial; it's the priceless experiences and connections that have set me on a path to a brighter future.



Kochiva

Pranshu Gupta | Batch 2021-23

Development



(SIP)

Institute of Hotel Management, B.Sc., Hospitality Administration/ Management

Haryana

Previous Employment	Live Project	Extra-Curricular Activity	Internship	Placed at
Uttavas Ridya Pvt. Ltd.	LaughGuru Role - Business	Head - Brand Rovers     Club     Event coordinator -	<ul><li>Dabur India Limited</li><li>(CIP)</li><li>Agewell Foundation</li></ul>	Integrated Plastic Packaging, UAE

**TEDxFIIB** 

Host - Manthan