



Quantum
UNIVERSITY
ROORKEE, UTTARAKHAND



MBA AT QUANTUM

The Quantum MBA

Specialisations : Marketing | Finance | Human Resource | E-Commerce
International Business | Supply Chain & Operations Management



Semester I THE FOUNDATION

Principles and Practices of
Management Financial Accounting
Statistics for Management
Managerial Economics
Organisational Behaviour
Professional Communication I
Professional Communication II
Basics of Information Technology
Human Resource Management

Semester III THE SPECIALISATION

a. Two compulsory papers to cover the inter-related elements across various specialisations are:
i. International Business
ii. Entrepreneurship Development
b. Four elective papers in the respective domains shall ensure specialisation in your chosen area.

Semester II THE INTEGRATION

Legal Aspects Of Business
Cost & Management Accounting
Operations Research
Business Environment
Financial Management
Research Methodology
Production & Operations
Management Supply Chain
Management
Professional Communication II

Semester IV THE IMPACT

a. Two compulsory papers to ensure maximum impact irrespective of the specialisation are:
i. Project Management
ii. Strategic Management
b. Four elective papers shall further enhance your skills in your area of specialisation.

Your MBA Projects

SUMMER PROJECT

During the summer break after the second semester, you will follow a six-week compulsory Summer Project with an industry of your choice and submit a project report for evaluation. Quantum School of Business actively facilitates some of the most valuable summer internships with the industry.

MEGA PROJECT

Your real business experience starts with the very first semester itself. You shall be required to undertake a Mega Project that shall run through the first three semesters. This work-based project is in constant interface with the industry, closely mentored and assessed by specialised faculty.

RESEARCH PROJECT

The final semester of the MBA programme includes a compulsory, major research-based project designed to give you an extensive field exposure in your area of specialisation. The project is of huge significance from the placement as well as entrepreneurship point of view.

Placements

That take you places



173

COMPANIES
VISITED
FOR
PLACEMENT

FOR

672

PLACEMENT
OFFERS

33.5

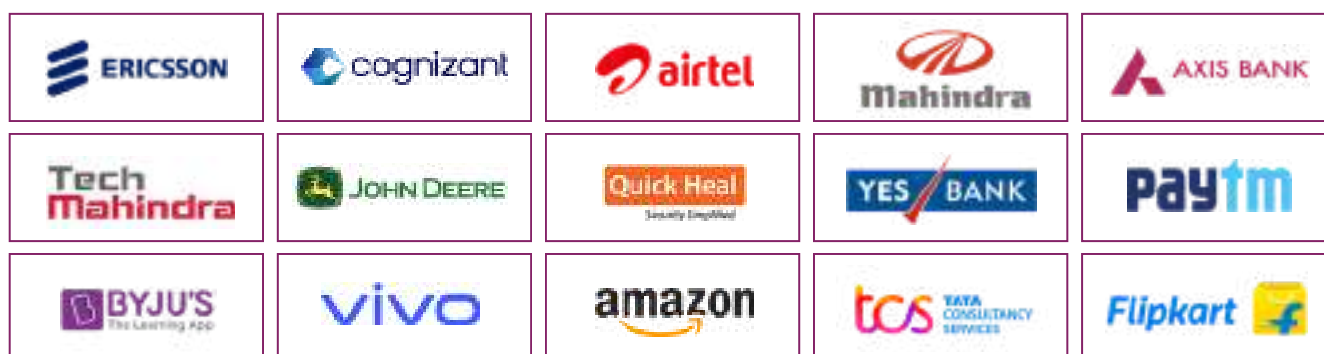
RECORD PACKAGES
IN NORTH INDIA

Nearly two hundred blue-chip companies visit the campus every year and offer great placements to Q-mates. A record package of 33.5 lakh was achieved by our students to create new bench mark in the state. Quantum University is committed to reaching new heights in the future.

Welcome to the privileged Assured Placement MBA Program (APMP)*

It is being offered to meritorious and career-oriented MBA aspirants. The coveted APMP brings a range of benefits for the students, which include :

- 01 An Assured Placement with a minimum CTC package of Rs 4.00 Lakhs per annum* at the time of passing out or within six months of passing out !
- 02 A cash-back equivalent to the difference between 4.00 Lakhs and the actual placement package in an unlikely possibility of getting placed below the assured package.. For e.g., if a student gets a CTC of Rs 3.50 Lakhs per annum, then a cash back of Rs 50,000 shall be given to the student.
- 03 The best-in-class return on investment (ROI) and an assured golden career take-off .
- 04 Defeats the uncertainties of placement that the Covid times have created throughout the world.



Certified Professional Trainings

Passports to the corporate world

One of the most defining features of MBA at Quantum is a host of value-added, certified corporate trainings for different specialisations delivered over the semesters. These are often passports to golden job markets. The schedule and nature of these trainings keep evolving as per industry requirements. Some of the recent trainings include...

LOGISTICS & SUPPLY CHAIN MANAGEMENT

PRIMARY DATA ANALYSIS THROUGH SPSS

BUSINESS ANALYTICS

INDUSTRIAL RELATIONS & LABOUR LAWS

RETAIL OPERATIONS MANAGEMENT

CUSTOMER RELATIONSHIP MANAGEMENT (CRM)

MS EXCEL, ACCESS, SHARE POINT

ACCOUNTING INFORMATION SYSTEM THROUGH

TALLY NCFM: FINANCIAL MARKET MODULE

NCFM: MUTUAL FUND MODULE



Our Corporate Training Partners

The trainings are imparted often in collaboration with corporate partners and industry experts and are duly certified. These are in great demand, both nationally and internationally. The training partners include :

The IBM logo, consisting of the letters 'IBM' in a bold, black, sans-serif font.

The Salesforce logo, featuring a blue cloud icon followed by the word 'salesforce' in a lowercase, blue, sans-serif font.

The ORACLE logo, with the word 'ORACLE' in a bold, red, sans-serif font.

The Google logo, with the word 'Google' in its characteristic multi-colored font.

The Microsoft logo, featuring the four-pane Windows logo (red, green, blue, yellow) followed by the word 'Microsoft' in a black, sans-serif font.

The logo for OM LOGISTICS LTD., featuring a stylized 'M' icon above the text 'OM LOGISTICS LTD.' and the tagline 'Making Business Simple' below it.

International Study Trip*

SIX DAYS THAT WILL LAST A LIFETIME

Unique to the Quantum MBA programme, our 6-day organised study course will provide you with an unparalleled opportunity to adopt a worldly outlook.

* The tour cost is not included in the standard fee structure

Take the leadership role

Welcome aboard. Here's a world class management and leadership program designed to give you an experience of a life time. Are you ready for a roller coaster ride between projects, case studies, presentations, trainings, outbound leadership camps and much more? Are you ready to expect the unexpected? Here's your opportunity to equip yourself for the challenges of life. Here's your opportunity to learn straight from the captains of the academia and the industry. We promise its going to be great fun!

The Quantum MBA will enable you to..

Gain a thorough understanding of the global economic, environmental and social challenges that are redefining business and the role of the professional manager

Learn how emerging and innovative businesses, new economic models and new enabling technologies impact on business strategies, and how professional managers can exploit them to drive innovation and profitable growth

Enjoy an outstanding business and management education in a dedicated, highly supportive facility, surrounded by a beautiful natural environment

Acquire practical professional skills that will help you grow and build businesses, anything from start-ups to long-established organisations

Transform your future. Explore new directions, learn and develop your own potential, and become the leader and the person that you truly want to be.



Because you deserve the best

Awards & Recognitions

Quantum School of Business ranked No.14 among the Top Private B Schools from North Zone for 2022.

Outlook

Business Today ranked Quantum School of Business No. 161 amongst all B Schools in India.

business today

Quantum School of Business graded AA+ for 2022.

CAREERS 360

Dewang Mehta National Education Awards, Mumbai have recognized Quantum School of Business as "Business School that Encourages Leadership as a Part of the Curriculum"

DEWANG MEHTA
National Education Awards

